



Dear Valued Sponsor:

We invite you to join us as a sponsor of the Cape May Marlin & Tuna Club. The Cape May Marlin Tuna Club is a non-profit corporation located in historic Cape May, New Jersey. Since 1978, this Club's mission is to establish and maintain a private club for the recreational and social enjoyment of its members, for the promotion of fishing in Cape May County and its surrounding waters, to establish and maintain a mutually beneficial relationship with other Clubs and organizations involved in the sport of fishing, and to promote and develop camaraderie and exchange of ideas and suggestions between those interested in fishing in the Cape May County area. The Club promotes and sponsors educational and social events, including fishing tournaments for its members and guests, in addition to establishing and maintaining a system where all fish caught during the season will be recorded. The Club raises funds for various philanthropic endeavors such as the Wounded Warrior Project, college scholarships, and the ARC Fish for Fun fish day. We would not be able to carry on our traditions without the support of our generous sponsors.

Why become a sponsor?

- High return on investment: Your brand will be displayed during our captains' meetings, tournament award dinners and CMMTC social events open to all members, guests, vendors, and participants in attendance. We are not just a fishing club; we have built a community of big game fishing enthusiasts both locally and nationally through our billfish conservation efforts and our online presence.
- Online presence: Sponsors have their logos displayed at www.CapeMayMarlinTunaClub.com, from the date of your commitment through the end of 2025. Sponsors will also be promoted on the CMMTC social media platforms.
- **Club Statistics as of 2024:**
 - 2.8K followers on Facebook
 - 1.2K followers on Instagram
 - 263 Members
 - 475 Email Contacts

We encourage you to commit early to maximize your business' exposure. As a sponsor, your business will be visible to all club members and guests, tournament participants and thousands of visitors – in person, on our social media and website – and not only during the events, but from the day you commit as a sponsor. We ask for your support at any level you feel is appropriate. Please review our sponsorship packet and consider becoming a part of our vision!

Sincerely,
Cape May Marlin & Tuna Club Tournament Committee
Cape May Marlin & Tuna Club Board of Directors

2025 CMMTC Sponsorship Opportunities



General Club Sponsorship Levels:

Bronze, \$750

- Company Logo on Club website
- Bi-Annual (2) features in President's message email
- 2025 Angler Membership included

Silver, \$1,250

- Company Logo on Club website
- Bi-Annual (2) features in President's message email
- 2025 Angler Membership included
- One (1) dedicated social media post each month
 - o NOTE: *sponsor must provide content, handles, tags for posts*

Gold, \$2,500

- Company Logo on Club website
- Quarterly (4) features in President's message email
- 2025 Angler Membership included
- One (1) dedicated social media post each month
 - o NOTE: *sponsor must provide content, handles, tags for posts*
- Sponsor's Boat automatically eligible to participate in Challenge Cup

Platinum, \$5,000

- Company Logo on Club website
- Monthly features in President's message email
- 2025 Club Family Membership included
- 2025 Crew Membership included
- One (1) dedicated social media post each month
 - o NOTE: *sponsor must provide content, handles, tags for posts*
- Sponsor's Boat automatically eligible to participate in Challenge Cup
- Company Logo in Reel Time App as Yearlong Leaderboard Tournament sponsor

Titanium, \$10,000 (2 available)

- Company Logo on Club website
- Monthly features in President's message email blast
- Two (2) 2025 Club Angler Memberships included
- 2025 Crew Membership included
- Two (2) dedicated social media posts each month
 - o NOTE: *sponsor must provide content, handles, tags for posts*
- Sponsor's Boat automatically eligible to participate in Challenge Cup
- Company Logo in Reel Time App as Yearlong Leaderboard sponsor
- In-Club advertising, your business logo on table tents in the Club

- Cups and cocktail napkins with single color logo at all Club tournament events (Captain's Meeting and Awards Dinners)



Diamond, \$15,000 (1 available)—*TAKEN!*

- Company Logo on Club website
- Monthly features in President's message email
- Two (2) 2025 Club Family Memberships included
- 2025 Crew Membership included
- Two (2) dedicated social media posts each month
 - o NOTE: *sponsor must provide content, handles, tags for posts*
- Sponsor's Boat automatically eligible to participate in Challenge Cup
- Company Logo in Reel Time App as Yearlong Leaderboard sponsor
- In-Club advertising, your business logo on table tents in the Club
- Full sponsorship of the Annual Club Awards Banquet, including tickets for one table of 8, and all the following at the event:
 - o Signage with company logo
 - o Banner at bar, stage, and welcome area

Tournament-Specific Sponsorship Opportunities:

Tournament Sponsor, \$2,500

- *1 sponsor per tournament, sponsor must choose from the following tournaments on a first-come first-serve basis:
 - o Drumfish Tournament
 - o Fluke Tournament
 - o Labor Day Overnight Tournament
- 2025 Club Angler Membership included
- Entry to tournament for Sponsor's Boat
- Sponsor's Boat automatically eligible to participate in Challenge Cup
- Company name included in the title of the tournament (Presented by: *Sponsor Name*)
- Company Logo on all event materials, promotional e-mails, social media, Reel Time App
- Table tent with sponsor name/logo where food is served and on dining tables

Junior Angler Tournament, \$2,500 (1 available)

- 2025 Club Angler Membership included
- Entry for 4 junior anglers
- Sponsor's Boat automatically eligible to participate in Challenge Cup
- Company name included in the title of the tournament (Presented by: *Sponsor Name*)
- Company Logo on all event materials, promotional e-mails, social media
- Table tent with sponsor name/logo where food is served and on dining tables
- Promotional material included in prize buckets (NOTE: *sponsor must provide*)



Junior Angler Prize Sponsor, \$250*

- *Monetary donation or a donation of goods of equal value
- Company name included in tournament brochure
- Promotional material included in prize buckets (NOTE: *sponsor must provide*)

Ladies Billfish Invitational, \$5,000 (1 available)—*TAKEN!*

- *The largest tournament of the season! High visibility as Ladies Day materials are promoted to participants of the MidAtlantic Tournament*
- 2025 Club Family Membership included
- 2025 Crew Membership included
- Entry to tournament for Sponsor's Boat
- Sponsor's Boat automatically eligible to participate in Challenge Cup
- Company name included in the title of the tournament (Presented by: *Sponsor Name*)
- Company Logo on all event materials, promotional e-mails, social media, Reel Time App
- Table tent with sponsor name/logo where food is served and on dining tables
- Promotional material included in prize buckets (NOTE: *sponsor must provide*)

Ladies Billfish Invitational Bucket Sponsor, \$250*

- *Monetary donation or a donation of goods of equal value
- Company name included in tournament brochure
- Promotional material included in prize buckets (NOTE: *sponsor must provide*)

All levels are available on a first come, first serve basis. Some level specifics are open to negotiations, and we are open to discussing in-kind sponsorship opportunities! Custom tailored sponsorship packages are available to meet the needs of our sponsors, per request.

Please contact Rachel Linus with any questions at cmmtc@capemaymarlintunaclub.com.